



NORFOLK AREA HUMAN RESOURCE ASSOCIATION



Columbus Area Human Resources Association

The Norfolk Area Human Resource Association & The Columbus Area Human Resource Association is teaming up to bring national known speakers to Northeast Nebraska. GREAT Training Opportunity!

Agenda

10:00am-10:30am

General Check-in and Welcome

10:30am-11:45am

“Staying Power: Why Your Employees Leave and How To Keep Them Longer”

11:45am-12:30pm

Lunch/Networking

12:30pm-1:45pm

“The Yellow Cake Principle: The Recipe for Influence”

1:45pm-2:00pm

Drawing & Closing Message

SHRM and HRCI credits are pending

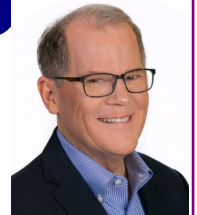
Friday, September 24th

Divots Conference Center

4200 W. Norfolk Ave. | Norfolk, NE

Roger Grannis brings the passion and artistry of a master chef to teaching businesspeople. His client list is a who’s who of global business. GE. PepsiCo. Foot Locker. Wells Fargo. They’ve all gathered learning how to create measurable business results out of the ingredients of persuasion. Roger brings high energy, high value, and high humor to every program including this one he will share, “The Yellow Cake Principle”:

Roger Grannis



- ⇒ Gain agreement more easily using a three-step influencing model
⇒ Overcome resistance by speaking the four languages of persuasion
⇒ Improve relationships, results, and revenue

Cara has a passion to help employers reduce turnover and help make managers more effective in retaining talent. Empowering Author of her engaging book, “Staying Power: Why Your Employees Leave & How To Keep Them Longer”, she helps employers thrive by keeping and engaging their employees.

Cara Silletto (Virtual)



- ⇒ Learn how to gain a better staffing stability
⇒ Obtain tools to immediately improve employee retention
⇒ Discover how our workforce has changed over time, and how to embrace that change

COST

\$15 Members of a State SHRM Chapter

\$25 Non-Members

\$10 Attend via Zoom

Please register at: https://columbushr.shrm.org

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